

Please write clearly in block capitals.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

Surname

---

Forename(s)

---

Candidate signature

---

I declare this is my own work.

# A-level BUSINESS

Paper 3 Business 3

---

Wednesday 14 June 2023

Morning

Time allowed: 2 hours

## Materials

For this paper you must have:

- a calculator
- the Insert.

## Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
<b>TOTAL</b>	

## Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.



J U N 2 3 7 1 3 2 3 0 1

IB/G/Jun23/E8

**7132/3**

Answer **all** questions.

*Do not write outside the box*

Read the **case study** in the **Insert**.

**0 | 1** Analyse why Logger Boards Ltd prioritises meeting environmental objectives when making operational decisions.

[12 marks]



*Do not write outside the box*

Extra space

**Turn over ►**



*Do not write outside the box*

---

12



0 2

Logger Boards Ltd's growth has been organic rather than external.

Analyse why Bodhi may have preferred organic growth to external growth.

[12 marks]

*Do not write outside the box*

Turn over ►



Extra space

*Do not write  
outside the  
box*



0 6

IB/G/Jun23/7132/3

*Do not write outside the box*

---

12

Turn over ►



0 | 3

To what extent does the data in **Appendix A** suggest that building the new production facility will improve Logger Boards Ltd's operational efficiency?

**[16 marks]**

*Do not write outside the box*



*Do not write outside the box*

Extra space \_\_\_\_\_

**Turn over ►**



*Do not write outside the box*

16



0	4
---	---

If the new production facility is built, Bodhi will aim to increase sales.

*Do not write outside the box*

To what extent is Bodhi likely to be able to increase sales using his current approach to promotion?

Use **Appendix C** and other information to justify your answer.

**[16 marks]**

Turn over ►



*Do not write outside the box*

Extra space \_\_\_\_\_



*Do not write outside the box*

---

16

Turn over ►



0 | 5

Logger Boards Ltd has been offered a bank loan at 5% interest per year for the £500 000 needed to finance the building of its new production facility.

*Do not write outside the box*

Using **Appendix B** and other information, to what extent is using a bank loan too big a risk for the business?

Use quantitative and qualitative information to justify your view.

[20 marks]



*Do not write outside the box*

Turn over ►



*Do not write outside the box*



*Do not write outside the box*

20

Turn over ►



**0 6** Many businesses have a strategy of growth.

To what extent does the success of a growth strategy for any business depend mainly on its leadership?

[24 marks]



*Do not write outside the box*

Turn over ►



*Do not write  
outside the  
box*



*Do not write outside the box*

Turn over ►



*Do not write outside the box*



*Do not write outside the box*

Turn over ►



*Do not write outside the box*

---

24

**END OF QUESTIONS**



**There are no questions printed on this page**

*Do not write  
outside the  
box*

**DO NOT WRITE ON THIS PAGE  
ANSWER IN THE SPACES PROVIDED**



2 5

IB/G/Jun23/7132/3

Question number	<p style="text-align: center;"><b>Additional page, if required.</b> <b>Write the question numbers in the left-hand margin.</b></p>



Question number	Additional page, if required. Write the question numbers in the left-hand margin.



Question number	<p style="text-align: center;"><b>Additional page, if required.</b> <b>Write the question numbers in the left-hand margin.</b></p>
	<p><b>Copyright information</b></p> <p>For confidentiality purposes, all acknowledgements of third-party copyright material are published in a separate booklet. This booklet is published after each live examination series and is available for free download from <a href="http://www.aqa.org.uk">www.aqa.org.uk</a>.</p> <p>Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team.</p> <p>Copyright © 2023 AQA and its licensors. All rights reserved.</p>



2 8



2 3 6 A 7 1 3 2 / 3

IB/G/Jun23/7132/3